

## Speaker Intro

Principal Solutions Architect

Gus Arias



## Agenda



- → Introductions
- → AI The Good, The Bad, and The Ugly
- → DLP Overview
- → Trellix Wise
- → Demo
- Database Security
- → Q&A



## Al is here to stay (The Good)



Many advantages for (corporate) security enrichments and advise:
Trellix WISE

Personal benefit: Chat GPT, Gemini, CoPilot etc.

## The threat of Generative Al

Benefits to Cybercriminals

(The Bad)

- Proficiency Prerequisites
- Quality for Quantity
- Operational Workload
- Automated Social Engineering





## Al risks (The Ugly)

Incorrect data fed into Al

Personal data fed into Al

Company data fed into Al





# Trellix

Trellix DLP and Al

That is a WISE idea!



## Align with Gartner's Data Security Roadmap

#### Protect the Data wherever it is

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#### **Data Security Maturity Roadmap** Illustrative Cyber Security Mesh Architecture Data Security Platform Data Security Posture Management Privacy-Enhancing Computing Synthetic Data **Proactive** Tokenization Data Masking Key Management and Secrets Management Encryption **Data Access Governance Data Loss Prevention** Reactive Data Classification Data Discovery Developing Privacy Data Security Steering Committee Data Security Governance **Foundational** Data Risk Assessment People and **Basic Security Advanced Security Processes** Source: Gartner



#### **Trellix Data Security** Classify Find Real Time **Events** Controls Visibility **Trellix Data Loss Prevention** prote **Trellix Data Assess Encryption** A Childhance Mance Stroks Ct & Connections Integrations . **Trellix Database** Security Pemediate Centralized Detect Management **Trellix**

## **Trellix Data Security**

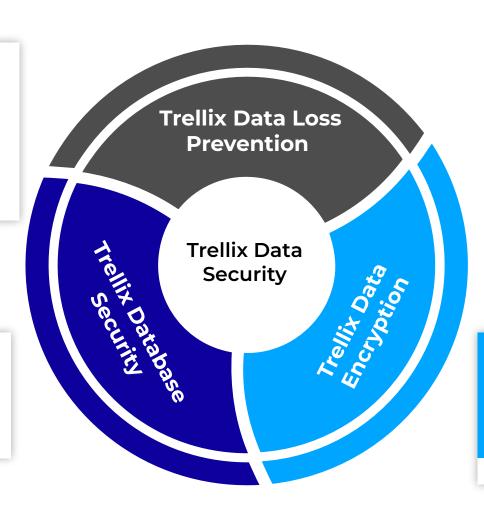
#### Protect the Data that Matters

## Trellix Data Loss Prevention:

Safeguard against intentional and accidental data leaks

#### **Trellix Database Security:**

Find and defend databases and contained information



#### **Trellix Data Classification:**

Discover and Classify data wherever it is as it helps to protect your data

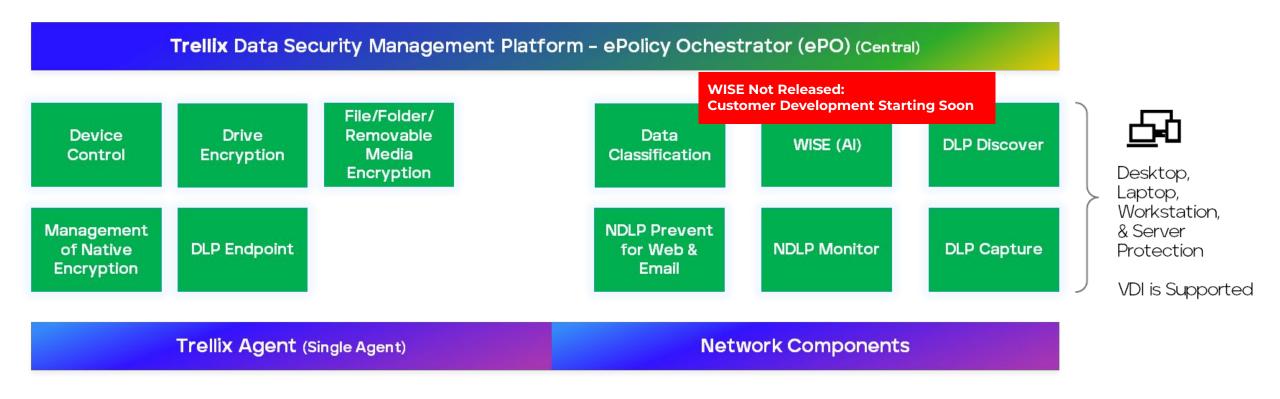
#### **Trellix Data Encryption:**

Protect enterprise and removable device data



## **Trellix Data Security**

Protect the Data that Matters





Trellix Wise

Al to Enhance the good



## **DLP Event Analysis**

#### Security Analyst Event Review

An analyst typically takes a few minutes to hours to investigate an event.

This has been one of the biggest challenges organizations have faced with Data Loss Prevention which can lead to frustration and potentially scaling back their DLP program when dealing with hundreds of events that need to be investigated daily.

#### Common Investigation Questions Asked

- Which events should I focus on investigating?
- What occurred with this event?
- How confident am I that this event should be investigated?
- How can I summarize what occurred the end-user who is not technical?
- What next steps should be taken to investigate this incident?
- Are there any changes that should be made to the rule that triggered?

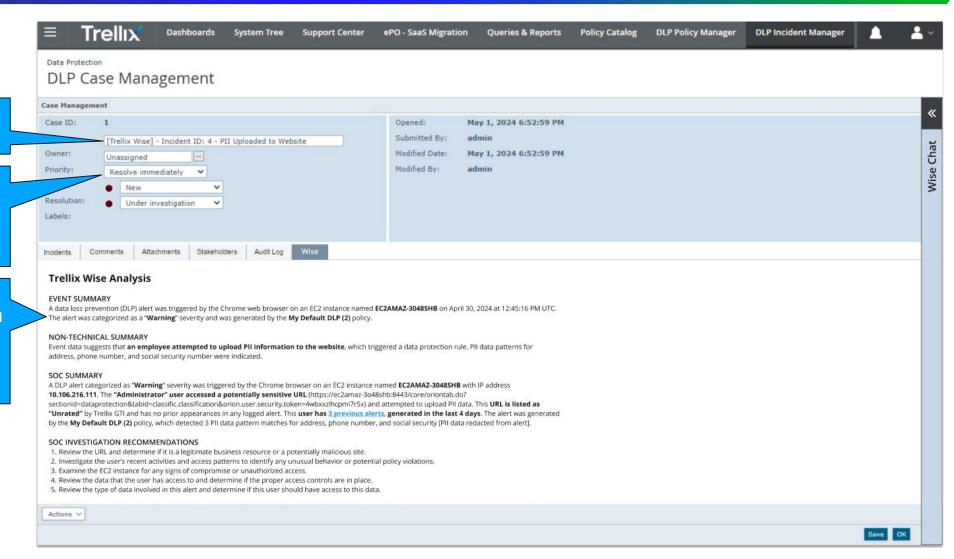


## **Trellix Wise + DLP**

Trellix Wise Analyzed Cases
Annotated

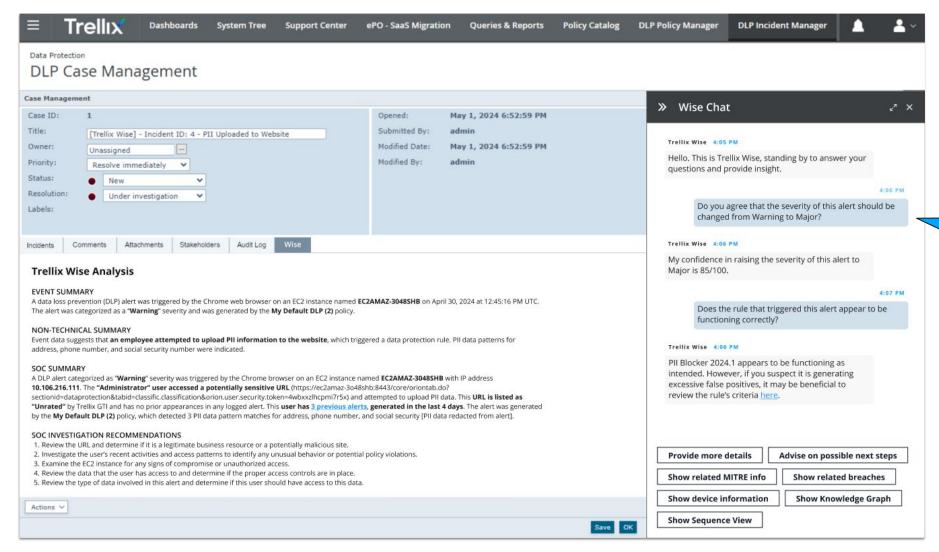
Trellix Wise determines that the overall severity of the event should be raised bringing it to the attention of an analyst

Event Summary,
Non-Technical Summary and
Steps, SOC Summary and
Steps all generated by Trellix
Wise reducing the burden
on an analyst





## Trellix Wise + DLP



Chat directly with Trellix Wise for additional context and investigation steps



# Trellix DLP

Preventing the Ugly





## Trellix

Trellix Data Protection

Protecting sensitive data in the age of Al

20-Apr-2023

Andy Logan – Solutions Architect - Data Protection



# Trellix

Trellix Database Security

Preventing the Ugly



### **Trellix Database Security**

Find and defend databases and the information they contain

#### **Before**

- Unprotected databases and sensitive information exposed
- Unrestricted user access
- Unpatched misconfigured databases
- Lack of compliance reporting

#### How We Help

- Databases and sensitive information discovered
- Authorized access only
- Scan, patch and secure databases quickly
- Speed and simplify compliance reporting

#### **After**

- Visibility across supported databases
- Sensitive data secure
- Meet compliance standards
- Data events monitored and addressed



## **Trellix Database Security**

Find and defend databases and the information they contain

#### **ONE COMPREHENSIVE OFFERING!**

#### **Virtual Patching**

- Protect databases from known and unknown vulnerabilities without downtime
- Stop intrusions and other exploits
- Get extra security when patches are no longer available for legacy or out of date applications



#### **Vulnerability Manager**

- Find databases and the sensitive information they contain through automated scanning
- Identify and prioritize vulnerabilities
- Get detailed remediation advice

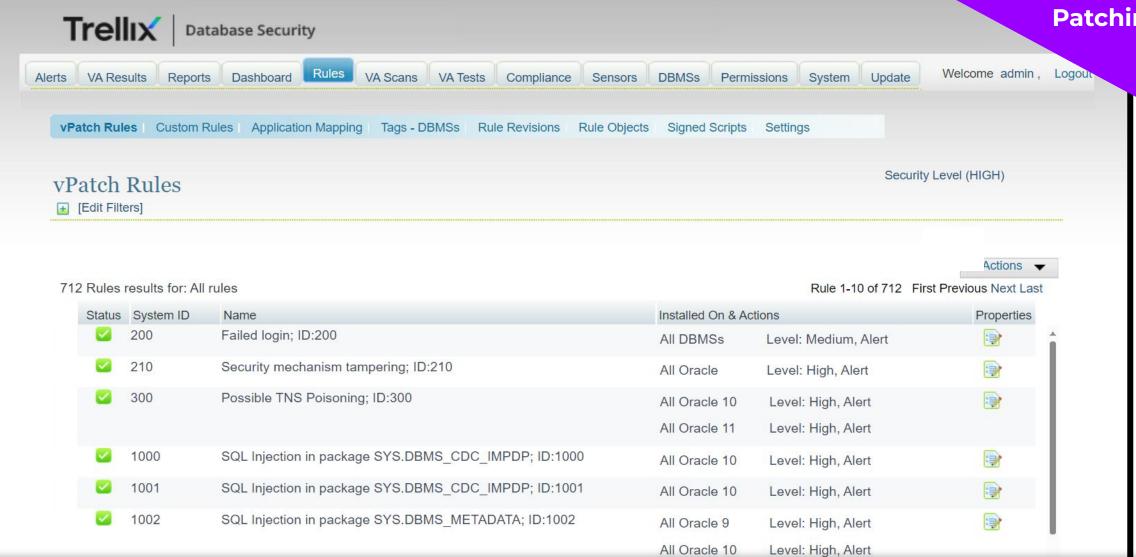
#### **Database Activity Monitoring**

- Monitor, log, and control database access
- Identify and block potential threats before they can damage the environment
- Speed audit and compliance tasks

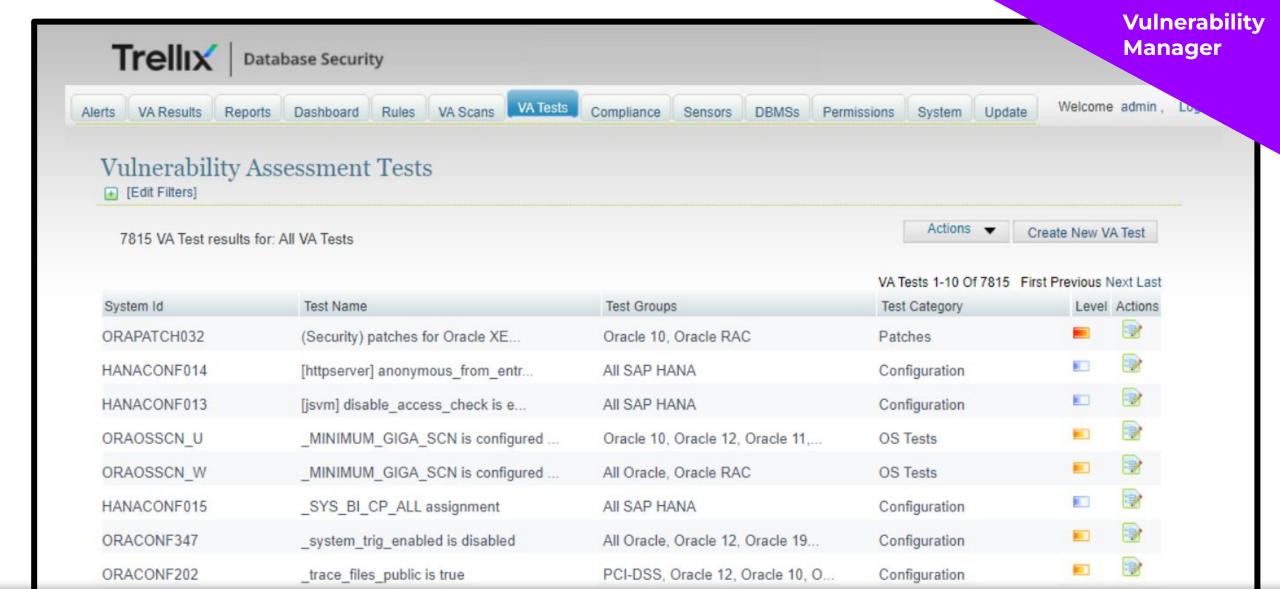
Expert professionals available for implementation and training. Centralized deployment, reporting, and tracking through a single management console available on-premises. Flexible licensing options.

Available as a stand-alone or added on to Data Security packages.

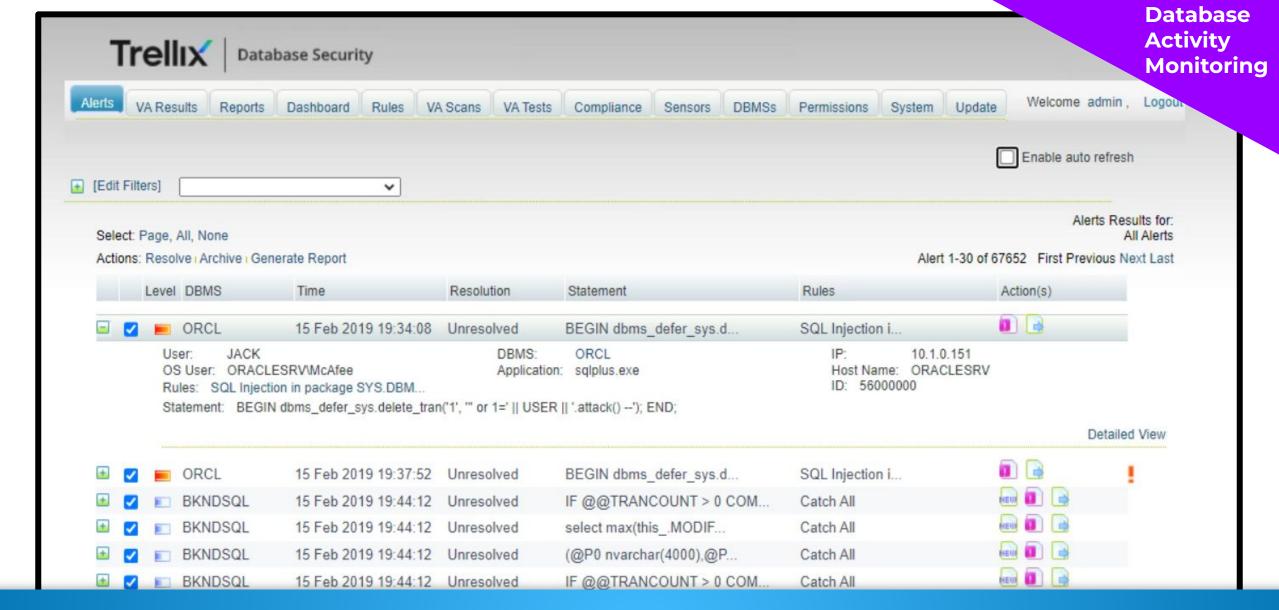
Virtual Patching



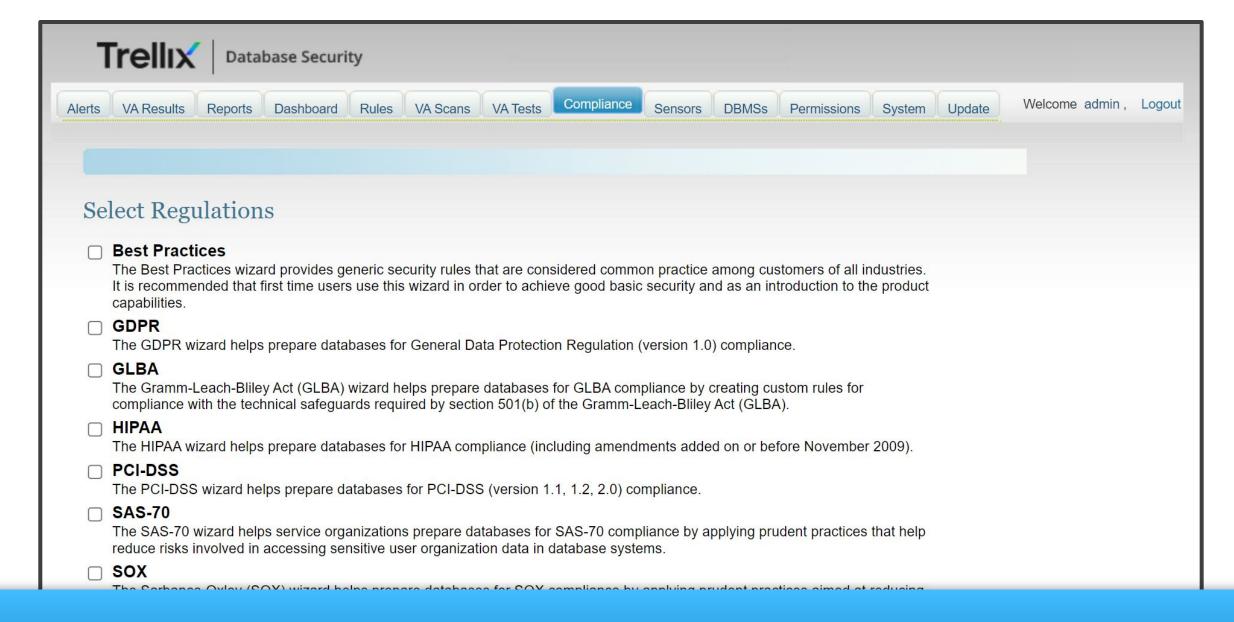
## vPatch Rules



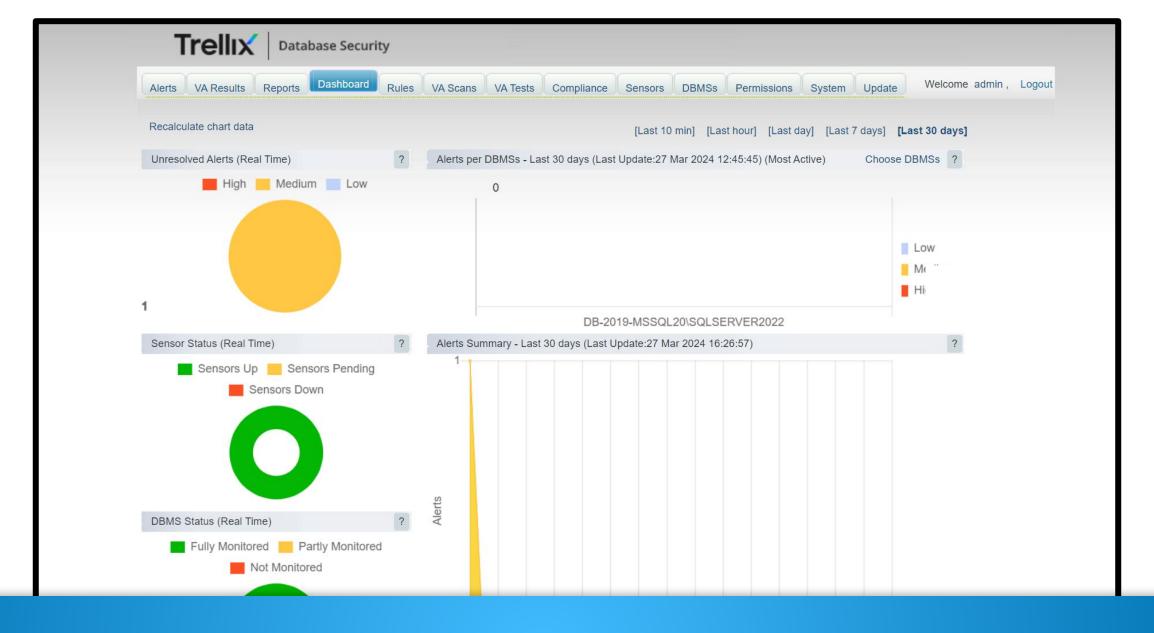
## **Automated Vulnerability Scanning**



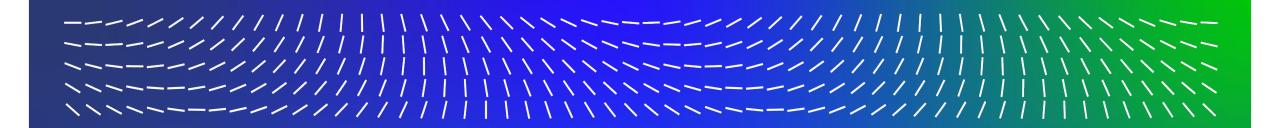
## **Detailed Alerts and Notifications**



## Regulatory & Audit Compliance



## **Centralized Status and Events**



# Trellx