E Trellix

✓ 21 – 24 OCTOBER 2024

Partner Tech Summit

Lisbon, Portugal

Endpoint Security

Breakout Session





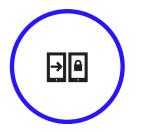
El equipo Endpoint Security

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- Alejandro Garcia
- Fernando Segura
- David Nieto
- Julio Quintero

Ponga atención a las siguientes instrucciones....

Silenciar los teléfonos



Please mute or turn off your smartphones and other electronic devices to minimize distractions during the presentation.

Baños



Restrooms are located before the reception on your right.

Salidas de emergencia



Familiarize yourself with the nearest emergency exits, located just before the reception on your left. In case of an emergency, follow the exit signs and proceed calmly to the nearest exit.

Q&A



We will have a Q&A session at the end of the presentation. Please save your questions until then.

Horarios



The session is expected to last approximately 3 hours with one 30 min. break.

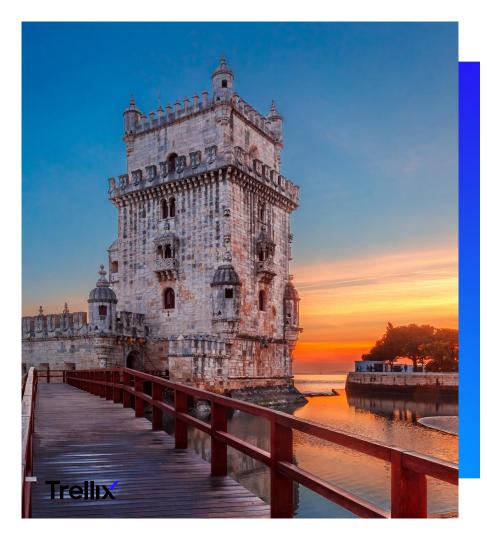


E Trellix

Endpoint Security

EMEA & LTAM
Partner Tech Summit





Agenda Endpoint Security

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- Bienvenida
- Línea de productos
- Trellix EDR con Forensics
- Trellix Wise
- Práctica

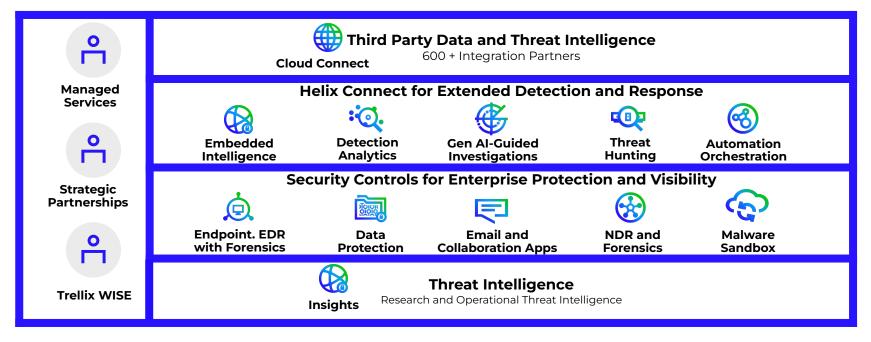
Trellix

Linea de productos

Endpoint Security



Plataforma de XDR





Trellix endpoint

Trellix Endpoint Security (ENS)



Malware Protection

Trellix EDR with Forensics

Trellix EDR



Threat Mitigation Trellix Forensics (HX)



Endpoint Forensics Trellix Device Control



USB Device Blocking Trellix Application and Change Control



Deny / Allow Lists

Trellix ePolicy Orchestrator



Endpoint Management Trellix Policy
Auditor



Compliance

Trellix Desktop Encryption



Protecting the device

Trellix Host Data Loss Prevention



Protecting the Data

Trellix Mobile Security



Protecting the mobile device



Trellix Endpoint Security Products

Trellix Endpoint Security (ENS)



Malware Protection

Trellix Forensics (HX)



Endpoint Forensics

Trellix Application and Change Control (TACC)



Deny/Allow Lists

Trellix Host Data Loss Prevention (DLP)



Protecting the Data

Trellix Desktop Encryption (DE)



Protecting the device

Trellix Endpoint Detection & Response (EDR)



Threat Mitigation

Trellix Mobile Security (TMS)

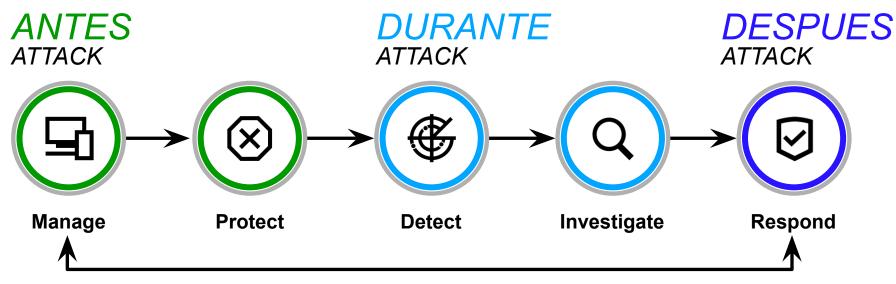


Protecting the mobile device



1/////////////

Fundamentos de endpoint suite



Visibility & Control over the full life cycle of all your Endpoints

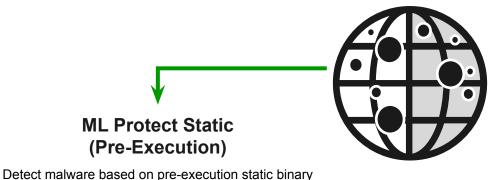
analysis using machine learning and comparison to

known malware attributes

Machine Learning and Advanced Remediation

ML Protect

Block zero-day malware before it executes with static analysis machine learning and dynamic behavioral cloud based machine learning



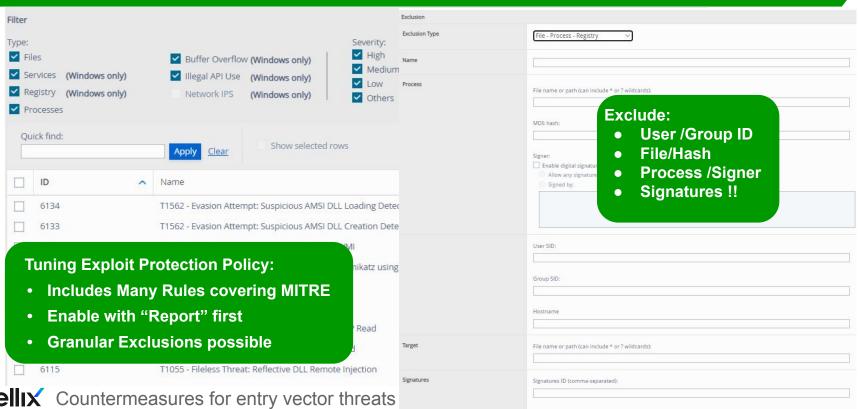
ML Protect Dynamic (Post-Execution)

Detect dynamic behavior of Greyware on the endpoint, compare to known malware behaviors for a match via behavioral cloud-based machine learning

Pre-and Post Execution is critical to maximize your detection capabilities.

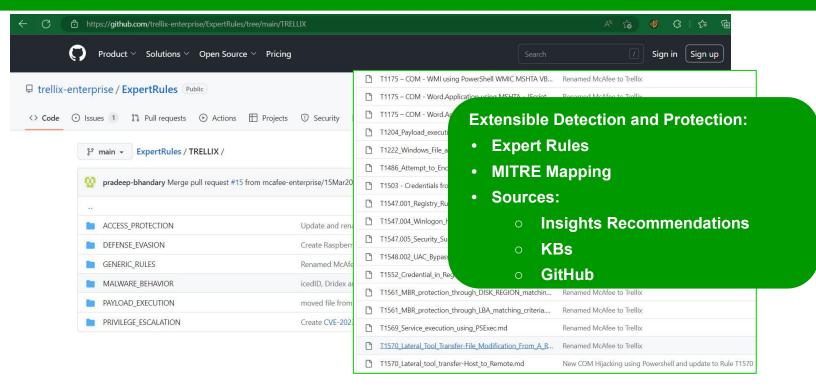


Optimize Endpoint Security Posture – Exploit Protection



https://kcm.trellix.com/corporate/index?page=content&id=KB918

Optimize Endpoint Security Posture – Expert Rules





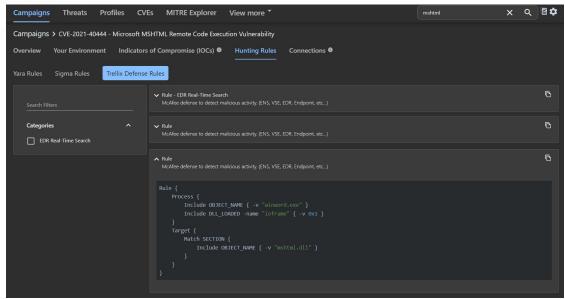
Expert Rules GitHub Repository https://github.com/trellix-enterprise/ExpertRules

Optimize Endpoint Security Posture – Expert Rules

Protection against entry vector Threats (KB91836)

Below are the countermeasures. Click to advance to the section that you want to view:

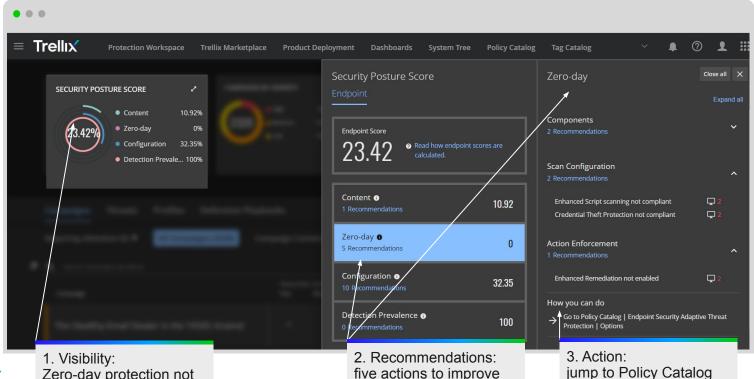
- ENS Adaptive Threat Protection (ATP)
- ENS Dynamic Application Containment (DAC)
- ENS Threat Prevention Antimalware Scan Interface (AMSI)
- ENS Exploit Prevention
- ENS Exploit Prevention Expert Rules
- ENS Access Protection default rules
- ENS Access Protection custom rules
- ENS Firewall Rules
- VSE Access Protection default rules
- VSE Access Protection custom rules
- Host IPS signatures
- MSME antispam and on-access scan policies
- · More user recommendations





MUCHO ANTES The Attack

Optimize Endpoint Security Posture - Scoring based on attacks



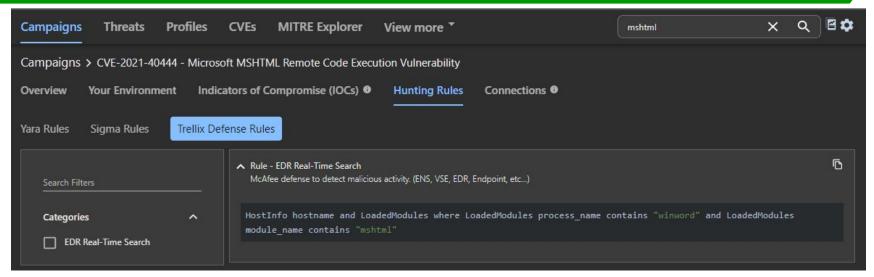


Zero-day protection not enabled

five actions to improve Zero-day protection

MUCHO ANTES The Attack

Determine Potential Impact

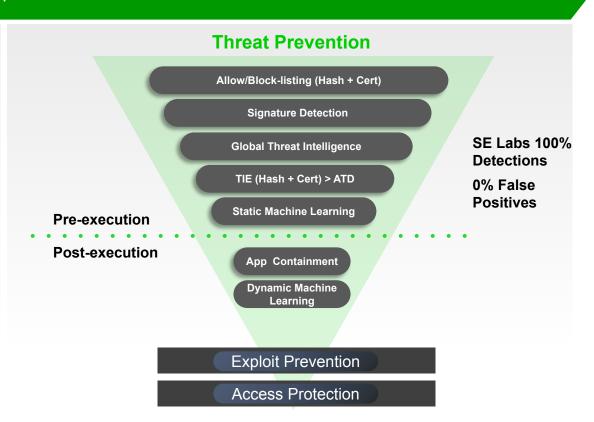


- Proactive Search
- Realtime queries from Insights to EDR
- Identify devices on risk



Optimize Endpoint Security Posture – Expert Rules

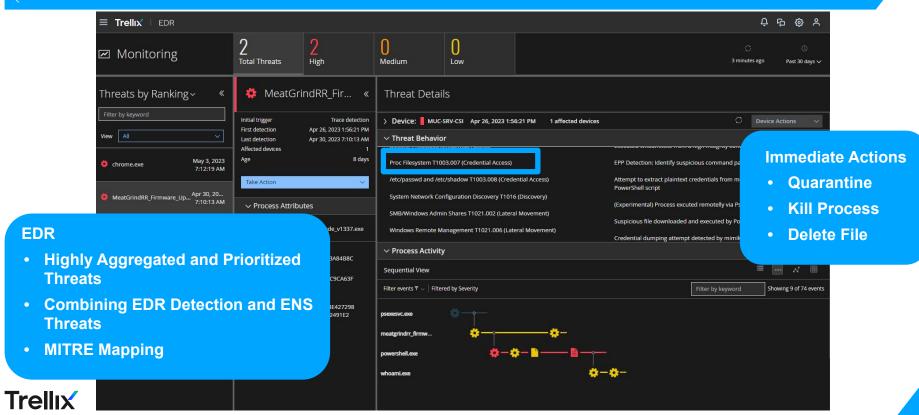






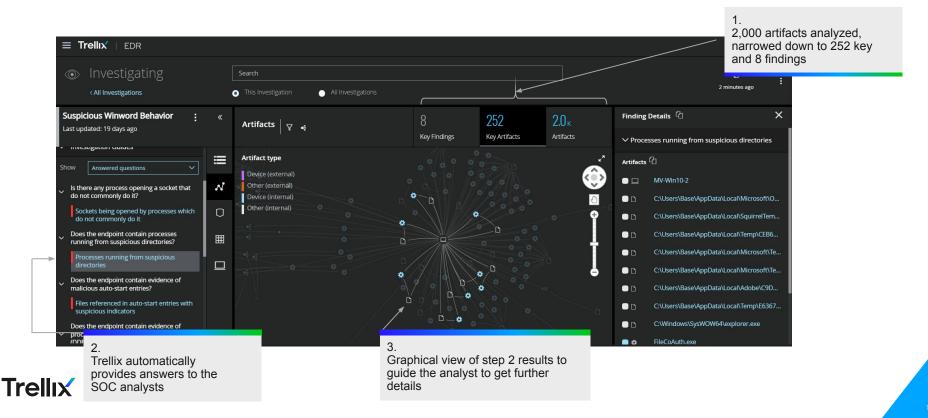


Endpoint Detection & ResponseDetect hidden threats



DURANTE The Attack

Optimize Alert Triage - Al-guided Investigations



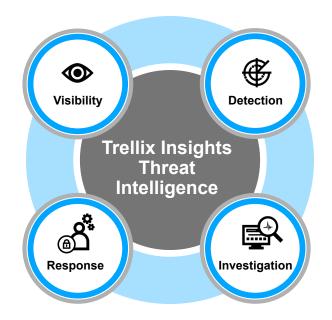
DURANTE The Attack

Effective endpoint alert triage and prioritization

Simpler investigation workflows

- Broad Visibility
- Flexible Retention
- Always-on data collection

- Data Visualization & Search
- Robust Response



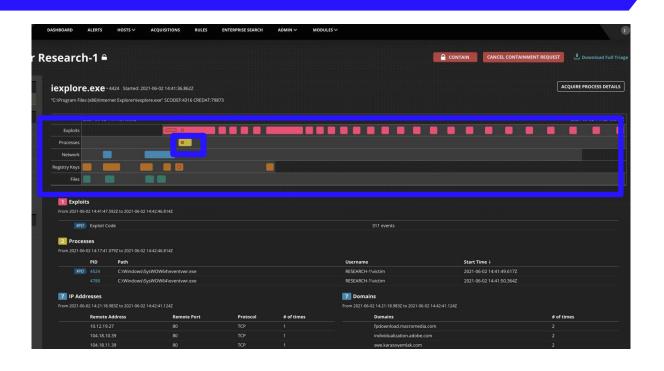
- File and Fileless threats
- MITRE framework driven detection and mapping

- Force-multiply expertise with AI
- Automatic Alert Triage



Alert Timeline and Triage Viewer

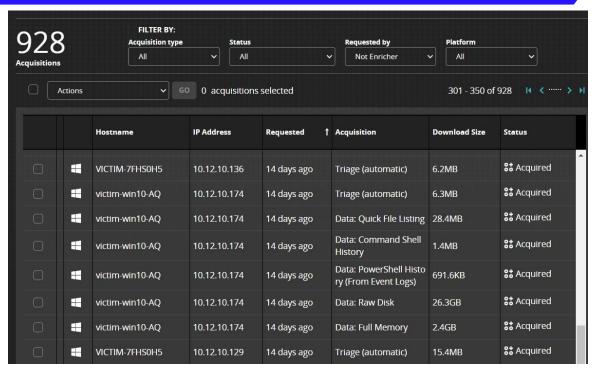
- Show timeline of alerts
- Simplifies investigation
- Filters results based on selection
- Red Dot shows indicator trigger
- Full triage download for deeper analysis





Data Acquisitions







Logon Tracker

- Lateral Movement Detection

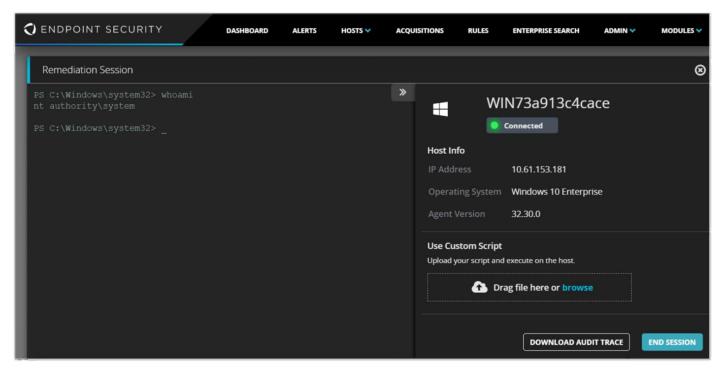


- Analysis typically starts with a clue (an account or a host)
- Essential to gather historical logon data
- Account, host, and logon metadata speeds up analysis



Host Remediation

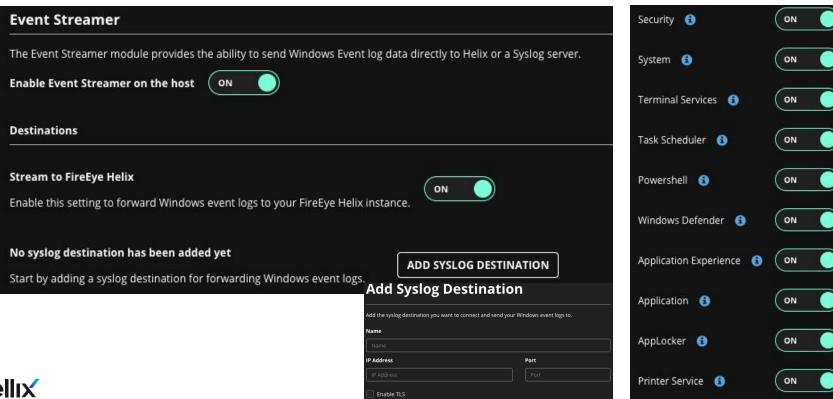




- Remote
 Console
- Audited
- Kill processes
- Remove Files
- Scriptable



Windows Event Log Forwarding





An Endpoint Security

Powerhouse

Optimize all your Endpoints Protection

- Manage at Enterprise Scale, on-prem & cloud
- Desktop, Servers & Fixed functions devices
- Proactively Protect against sophisticated threats

Simplify & Improve Triage, Investigation & Response

- High Fidelity Endpoint Alerts and Telemetry
- Al Guided Investigations

Minimize Impact

- Real-Time Blocking and Containment at Scale
- Endpoint Forensic & Root Cause Analysis



Before ENS

During **EDR**

After Forensics









Prevent

File-based & Behavioral protection

Unique Intelligence Sharing Fabric

> Rollback Remediation

Customizable Signatures

Sandbox integration

Detect

AI/ML Detections

Realtime and Historical Hunting

> Al Guided Investigations

Threat Intelligence powered Detections

Respond

Data Acquisition

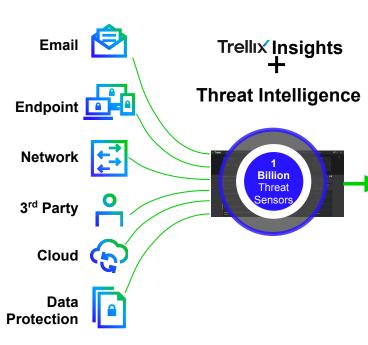
File Acquisition

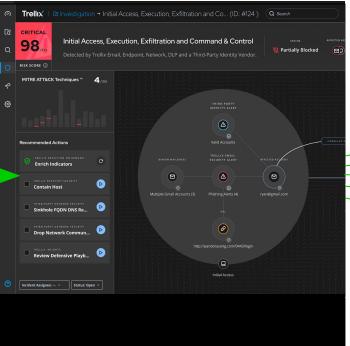
Host Remediation / Console

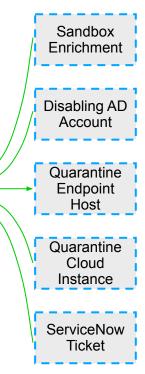
Security Tools

Trellix XDR Platform

Automated Responses and Playbooks





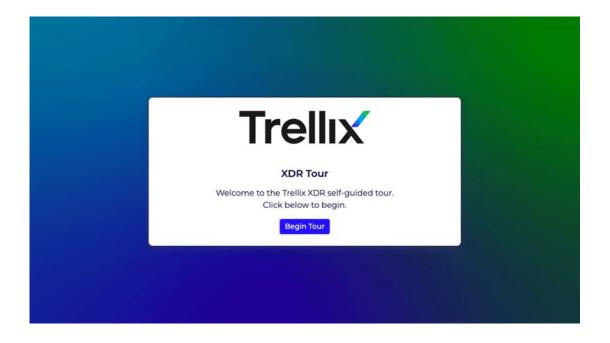




Trellix XDR Tour

trellix.com/tours/xdr-tour/

To get started with the Trellix XDR tour, please fill out this form and click Submit. When you're done, you can request a demo directly from the tour to learn more.



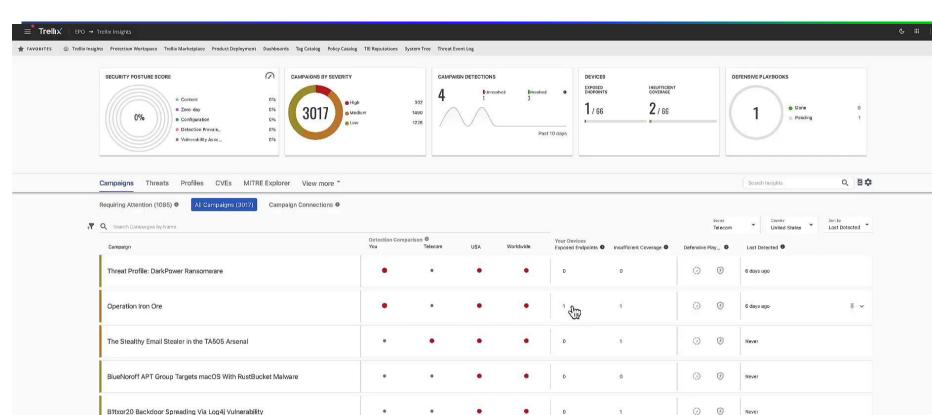




DEMO #1

Complex Attack Surface





Showing 1-6 out of 3017 rows | < < 1 2 3 4 5 ... 604 > >| Show 5 rows +

Nover



DEMO#2

Ransomware Attacks Cause Damage







ImportantD...

Reader







exfil





Firefox



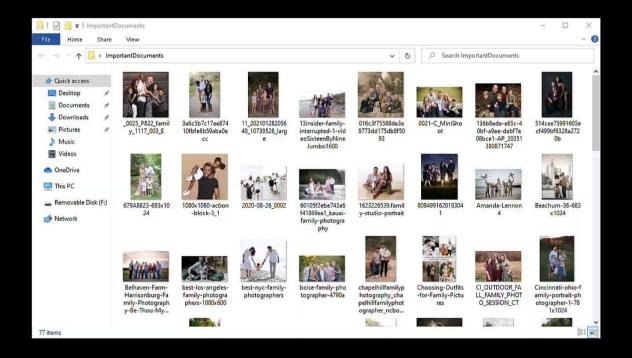








ePO_Updater



Activate Windows

ヘ 巨 (vi) 9/5/2023









Trellix

Partner and SE Tools

Endpoint Security



Types of Partners



BECOME A PARTNER

Trellix Xtend

Partner Levels	Sales Certifications	Architect Certifications
Collaborate	4	4
Momentum	2	2
Growth	1	1
Distribution	4	4
MSSP	4	4



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Partner Success Engines



Profitability Programs



Demand Generation & Marketing Support



Trellix University



Dedicated Technical & Sales Resources



The Hive



Tools & Resources Partner Care





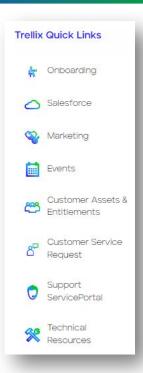
Updated Quick Links

Call to Action Buttons



Updated Navigation







Trellix Partner Portal https://partners.trellix.com

Xtend Partner Program

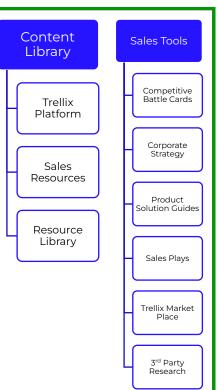
Opportunity Dashboard

Registration

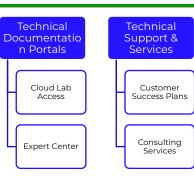
Program Guide

Management







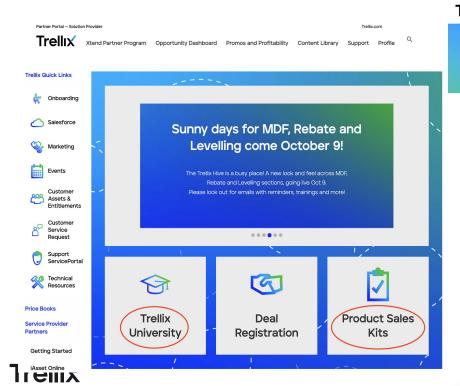




Newsletter

Trellix Partner Portal – Sales Kits

https://partners.trellix.com/partner/en-us/solution-provider/product-sales-kits.html Product Sales Kits will be updated frequently



Partner Portal – Solution Provider

Trellixx

Trellixxom

Opportunity Dashboard Promos and Profitability Content Library Support Profile

Q

Product Sales Kits

How to Sell Email Security

How to Sell

Sales Play Training – Email Security & How to Sell Email Security ± Value Discovery Guide – Email Security ± Sales Play Training – Collaboration Security & How to Sell Collaboration Security & Value Discovery Guide – IVX for

Pitch Decks

Customer Overview Deck – Email Security ±
Customer Overview Deck –
Collaboration Security ±
How Email Security Prevents
Ransomware (video) &
How Trellix Email Security Prevents
Ransomware ±

Data Sheets

Trellix Email Security - Cloud ±
Trellix Email Security - Server ±
Trellix Collaboration Security Executive Brief ±
Trellix Intelligent Virtual Execution
(IVX) ±

Competitive Intelligence

Collaboration Security ±

Trellix Email Security vs Microsoft Battlecard ±
Trellix Email Security vs Microsoft Competitive Positioning ±
Trellix Email Security vs Proofpoint Competitive Positioning ±

Trellix Email Security vs Proofpoint ±

3rd Party Validation & Product Testing

SE Labs Report ±
How to Use SE Labs Report with
Customers (video) &
SE Labs Conversation Guide ±
SE Labs Fact Sheet ±

Security ±

IDC Vendor Spotlight on Collaboration

Product training and demos

Trellix Certified Architect: Email Security & Trellix Service Provider: Email Security & SE Demo Kit →



Infrastructure

All Badges are valid for 1 year or until a new version is released (whichever comes first)

Must meet enablement requirements within 90 days of joining program

Access through Partner Portal or https://training.trellix.com

Same login and password as the Trellix Partner Portal



Trellix Partner SE Technical Bookmarks



Product Technical Documentation Portal

- Product Documentation:
- https://docs.trellix.com/
- Administration Guides
- Deployment Guides
- System Security Guides
- Release Notes
- Hardware Guides
- Reference Guides



Cloud Lab

- · CrossFire (ASH):
- https://login.trellix.com/
- · MDemo:
- https://trellix-mdemo.skytap-portal.com/
- · Consolidation in progress...



Communication

Partner Care Team

- · partnercareemea@trellix.com
- MSP Partner Care Team
- msppartnercare@trellix.com



Expert Center

Knowledge Base

Forum

- Trellix-F Community:
- https://community.fireeye.com/
- Trellix-M Community:
- · https://communitym.trellix.com/ Consolidation in progress...



Trellix

Point of Contacts

Endpoint Security



Contact us

Email

partnercareltam@trellix.com

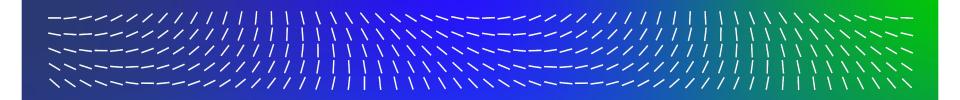




Thank you for your

Participation





Trellix

