



Trellix

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EMEA & LTAM Partner Tech Summit

Lisbon, Portugal



Speakers



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Trellix

Features & Innovation



Digital transformation has introduced a new threat vector

Extended Enterprise

Business agility and innovation require third-party relationships to extend enterprise capabilities

Digital Transformation

Digitally-enabled partner ecosystem creates significant risk exposure

SaaS Insecurity

Vendors secure their platform but don't worry that they provide an open door to your environment



To protect against threats introduced by digitally-enabled partner ecosystems



What if you could have a security solution that is...



...**comprehensive** across all enterprise applications & collaboration tools



...**unobtrusive**, with no impact on end users or application infrastructure



...**easy** on the SOC and Enterprise Applications teams

Trellix Collaboration Security

Ensures teams can work confidently and securely across the extended enterprise



Email

Still the primary attack vector.
Over 90 % of **cyber attacks**
begin with phishing.



Collaboration
Platforms

Allow us to freely share
information, but do not ensure
the integrity of what is being
shared



Enterprise
Applications

Digital transformation
initiatives grant access to
suppliers, vendors, customers
– and threat actors

Proven technology to address three distinct use cases

IVX for Products

Targeted for Trellix Appliances

- IVX detection created the sandbox market. Detection is our founding competency
- Flexible deployment options that scale for scanning throughput with Network Security, Email Security, Endpoint, etc.
- Clustered architecture instrumented for 200 potential simultaneous executions

IVX for Investigators

Targeted for the SOC

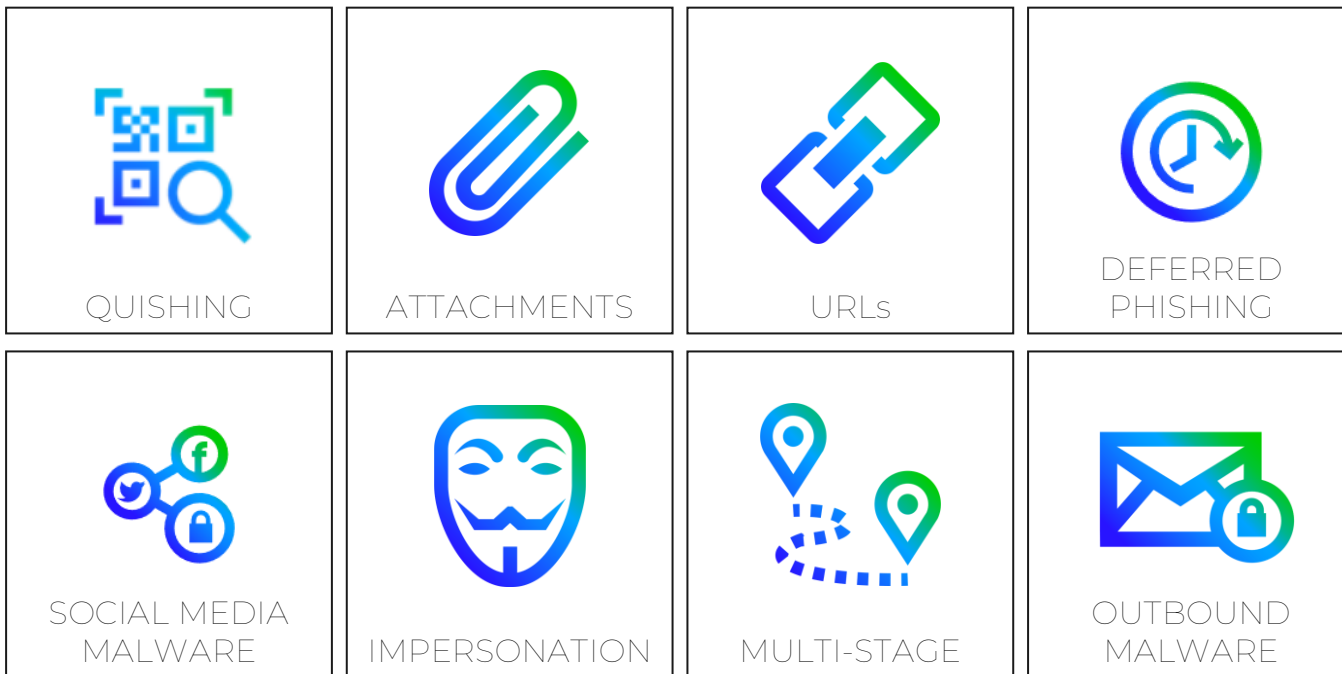
- Used during investigative workflows
- Detonate suspicious content
- Reverse engineer malware

IVX for Collaboration Security

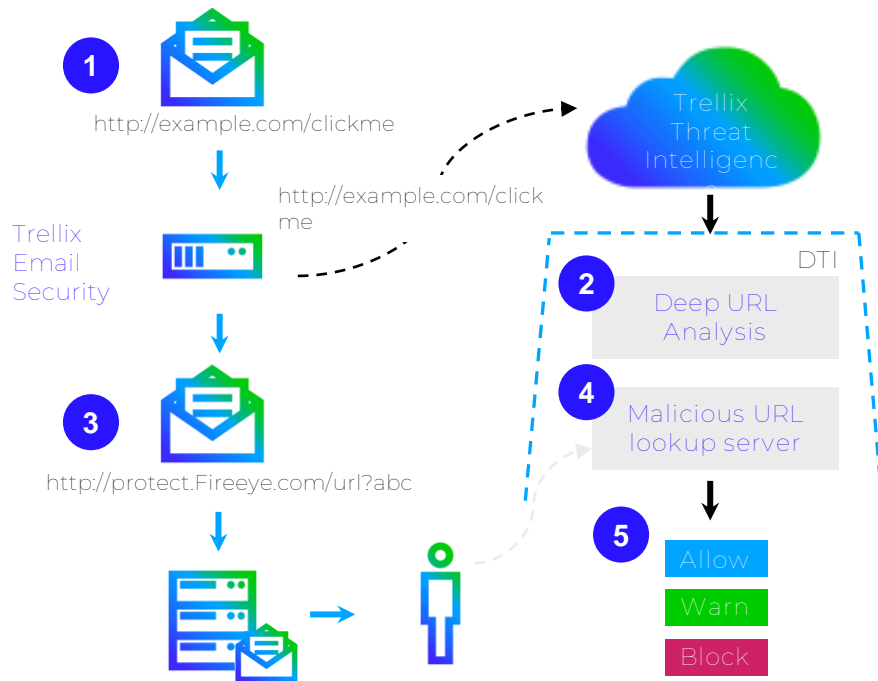
Targeted for Enterprise Applications

- Organizations focused on digitizing their extended enterprise value chain
- Integrates with enterprise applications
- Mitigate the risk of working with external organizations and vendors

Trellix identifies and blocks all threat categories



Detection of Spear Phishing Websites (URLs & Content)



1 Checks AUD fast path if suspicious URL is known to be malicious

2 Unknown suspicious URLs submitted to AUD Slow Path for real time analysis

3 URL is rewritten and email delivered to prevent delays (inline deployments only)

4 End user redirected to warning page upon clicking suspicious link

5 Based on results of lookup, URL access either allowed, warned or blocked

Overview

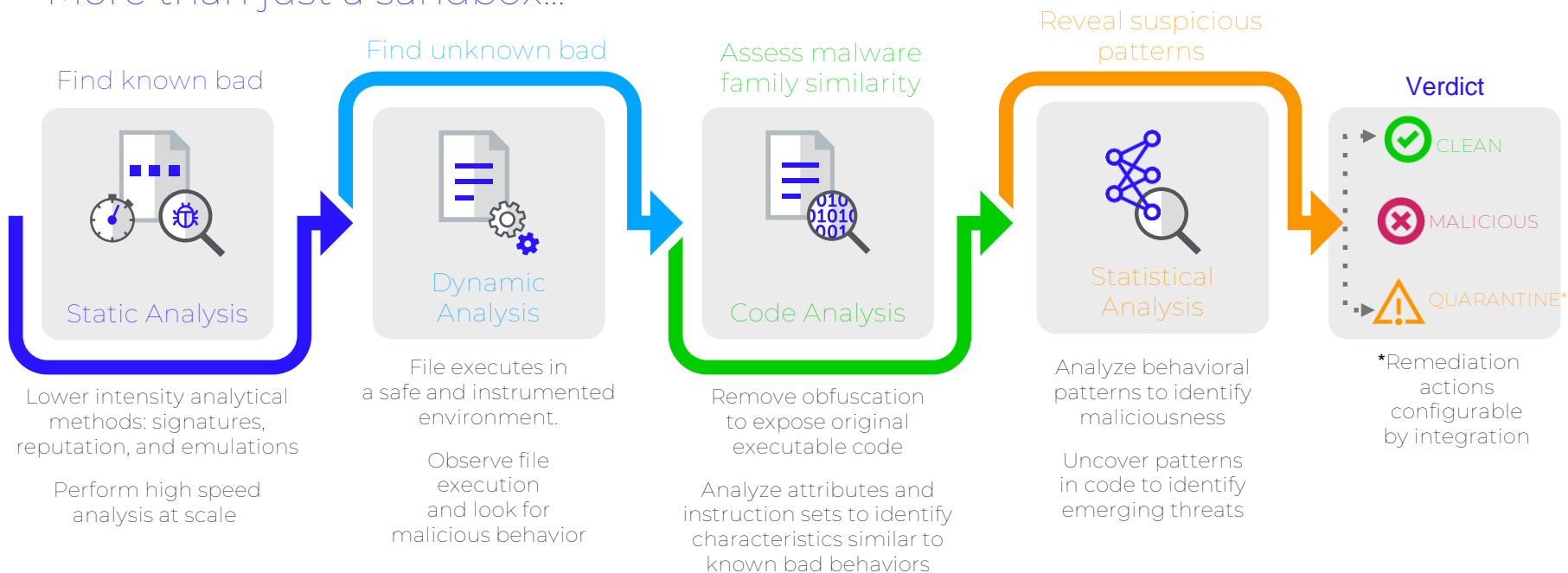
- Detects zero-day, low-volume, highly-targeted phishing attacks
- Analyzes website content for malicious behavior by scanning the whole phishing site (links, content, etc.)

Benefits

- High-fidelity detection
- Blocking of multi-stage malware and evolving URL based threats
- Low false positive rate
- Simplified alert prioritization and faster attack prevention

Multi-stage Inspection Process

More than just a sandbox...



QR Code and HTML Attachments

QR Code

- Email Cloud (ETP) supports QR code detection within *email body*, *images* within email body (*jpeg*, *png*, etc.), *pdf*, and *doc* files
- Email Server (EX) supports QR code detection (Release 10.0.1)
- Detected over **133K QR code attacks during Q4'23 – Q1'24**

HTML Attachments

- Email Cloud (ETP) supports HTML-Attachments based detection
- Email Server (EX) supports HTML-Attachments based detection (Release 10.0)
- Detected over **1.9M HTML-based attacks during Q4'23 – Q1'24**

Trellix blog on QR code detection: <https://www.trellix.com/about/newsroom/stories/research/scanning-danger-unmasking-the-threats-of-quishing/>

The New York Time article with Trellix reference: <https://www.nytimes.com/2023/12/10/business/qr-code-scam-ftc.html>

Catching What Other Vendors Miss



2.37m

Targeted attacks missed
per year by Microsoft
across 1572 customers



1.05m

Targeted attacks missed
per year by Proofpoint
across 1018 customers



10.2m

Targeted attacks missed
per year by IronPort
across 967 customers

Trellix ranks #1 in SE Labs Report beating Microsoft and Google

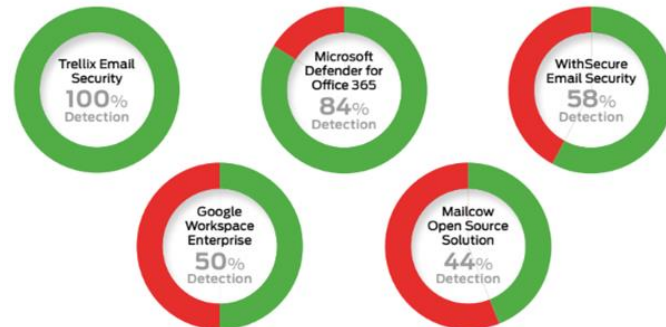


Overall Rankings

Threat Detection Results



Total Accuracy Ratings



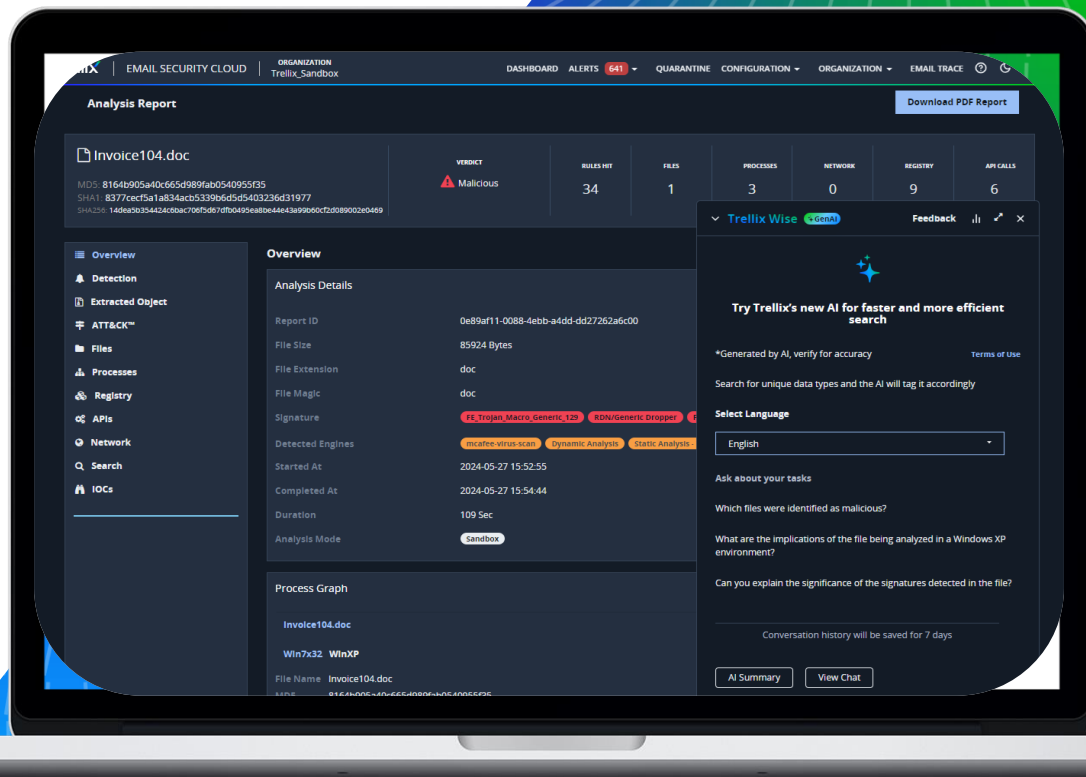
SE Labs Annual Security Awards 2024



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Trellix WISE - Collaboration Security

- Reduce time to respond to incidents
- Get deeper insights using natural query language
- Reduce analyst effort with Wise generated alert summary



Email is still the most successful attack vector

Primary attack vector

91%

Of cyberattacks begin with spear phishing***

Microsoft isn't good enough

3M

Attacks missed by Microsoft in a year across 1058 customers*

Cloud email adoption

70%

Of organizations use cloud email solutions and growing**

Average breach lifecycle

277Days

Resulting from business email compromise ****

*Trellix Advance Research Center

**Gartner Market Guide for email security

***Knowbe4.com Nov 29, 2022

****IBM Cost of a Data Breach Report 2022



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Product Deployment



Trellix Email Security

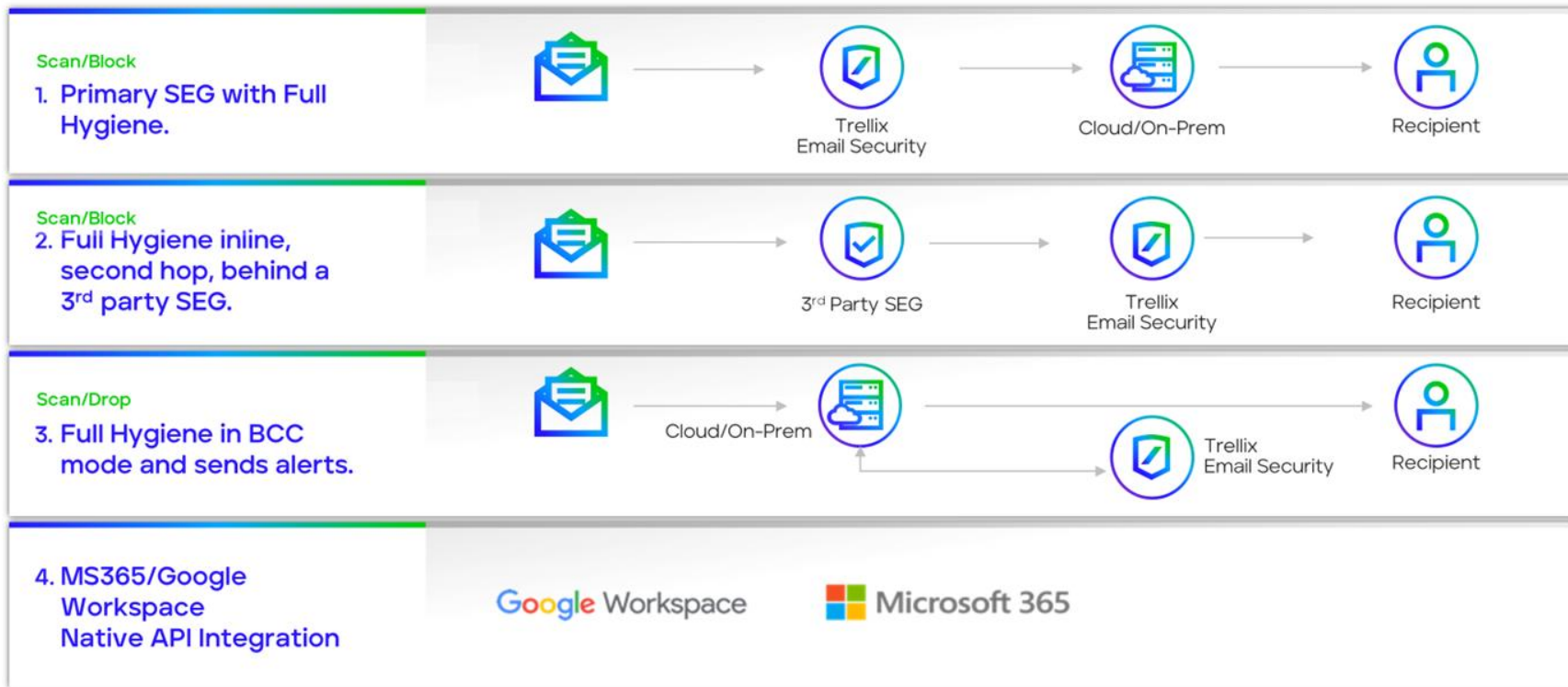


**Email Security -
Cloud**



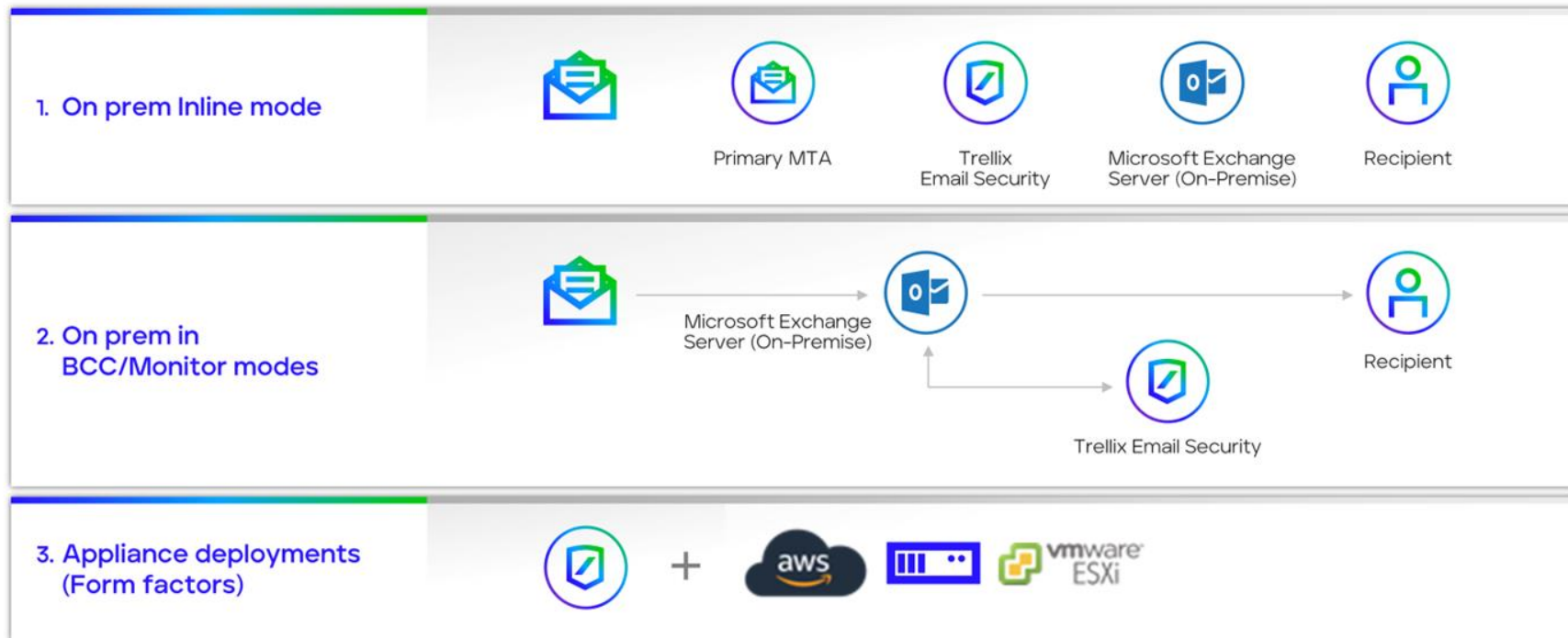
**Email Security -
Server**

Flexible Deployment Options Cloud Email



Flexible Deployment Options

Server Email



Trellix Email Security

Example – On-prem MS Exchange

- Arrives on port 25 over Secure SMTP
- Which is going to do the filtering, AS hygiene, MX record checks, Authentication and Authorisation (SPF, DKIM,DMARK)
- EX is going to do the advance phishing analysis
- Advance malware analysis, and open the attachments (Virtualise needed)
- Exchange will do its own security checks
- Email deliver to the user's inbox

Email Arrives

Firewall Allow/Block

Security Email Gateway

Now it is going to deliver to EX

If its clean – Going to the Exchange

Delivery the email to the user

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Demo

Optional subtitle





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