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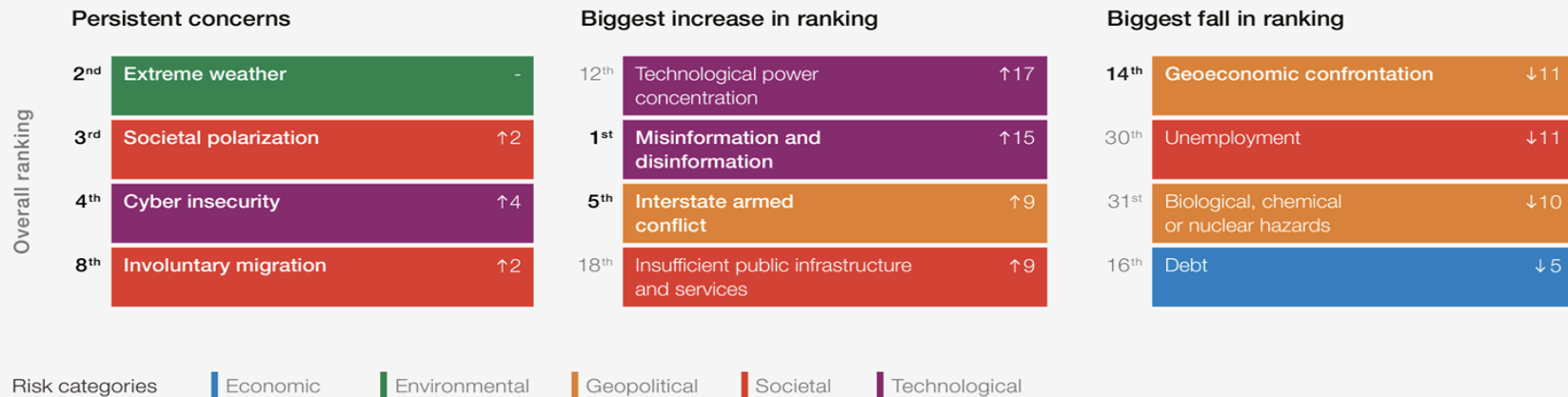
Cybersecurity in an accelerating digital first world

Lisbon, Portugal

Silvio Rugolo
SVP & GM EMEA



Global risks dynamics



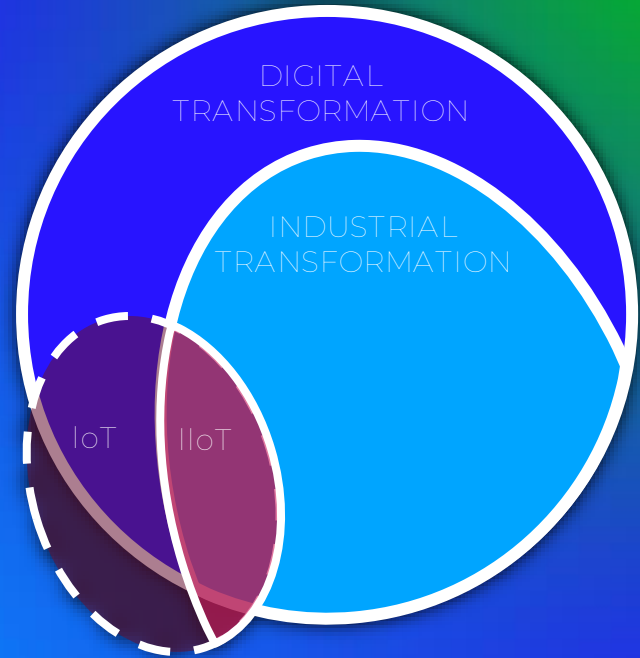


You Haven't Seen
Anything Yet!

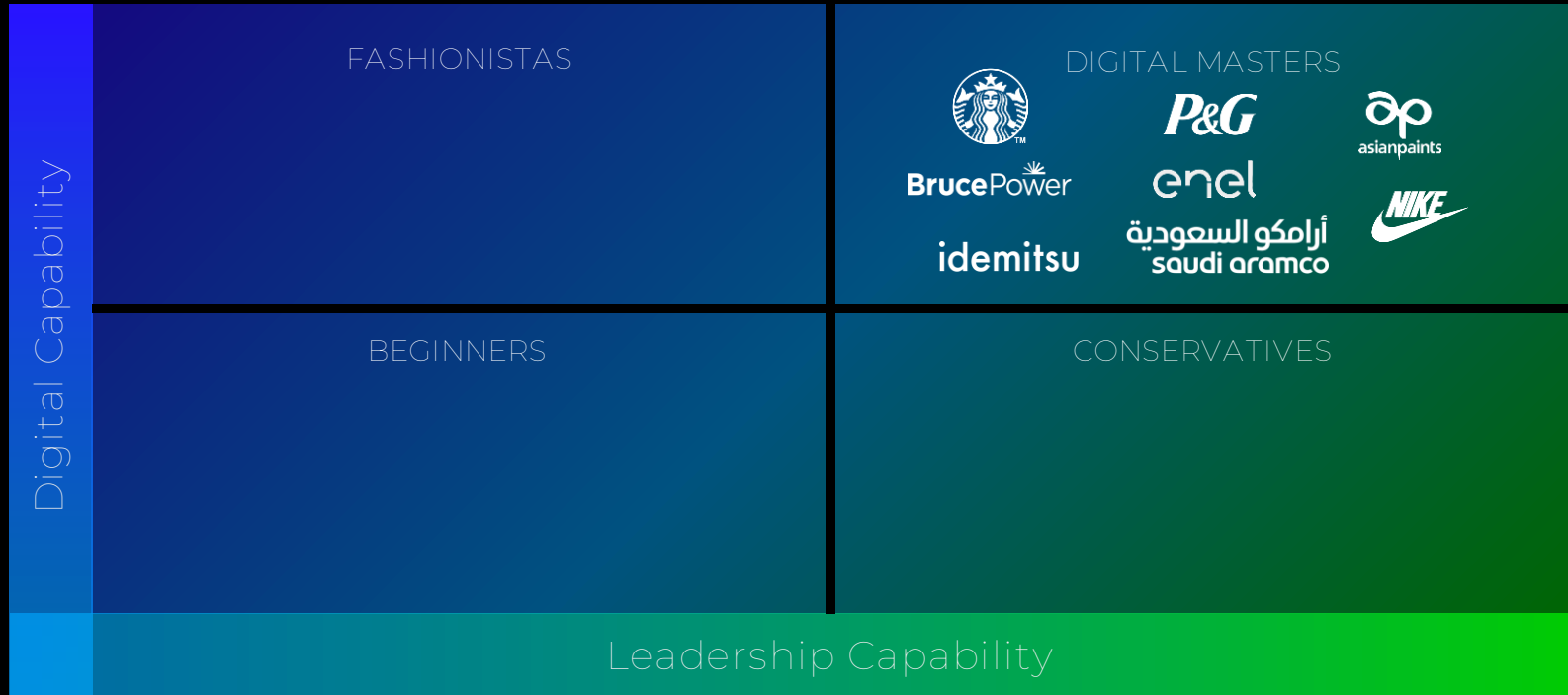


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Industrial Transformation and Digital Transformation

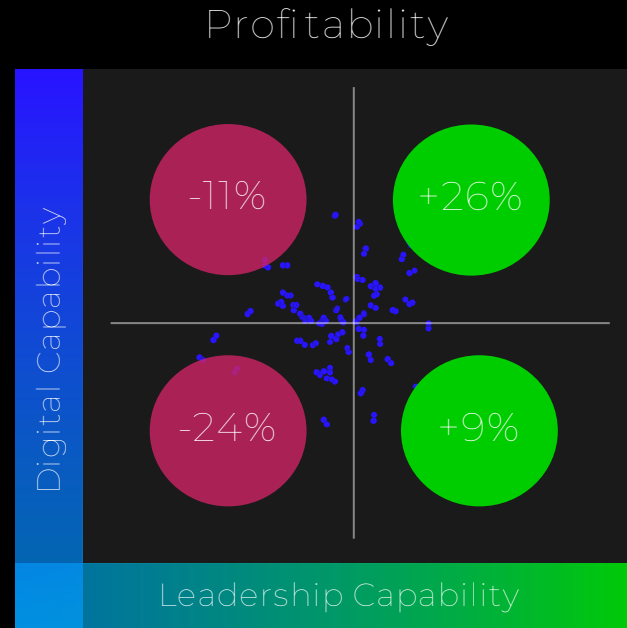
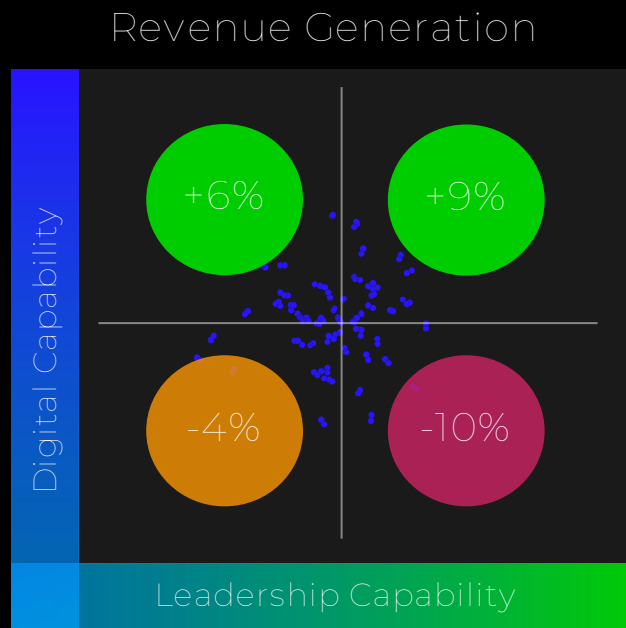


The DNA of 'Digital Masters'



Source: Westerman, Bonnet, and McAfee, Leading Digital: Turning Technology Into Business Transformation Harvard Business Review Press

The Advantage of 'Digital Masters'



Note: Chart shows average performance difference for firms in each quadrant vs. all large public firms in the same industry for 184 public companies in sample

Digital Capability Elements

CUSTOMER EXPERIENCE



Customer understanding

Top line growth

Integrated touch points

OPERATIONAL PROCESSES



Process digitalization

Worker enablement

Performance management

BUSINESS MODEL



Digitally-modified business

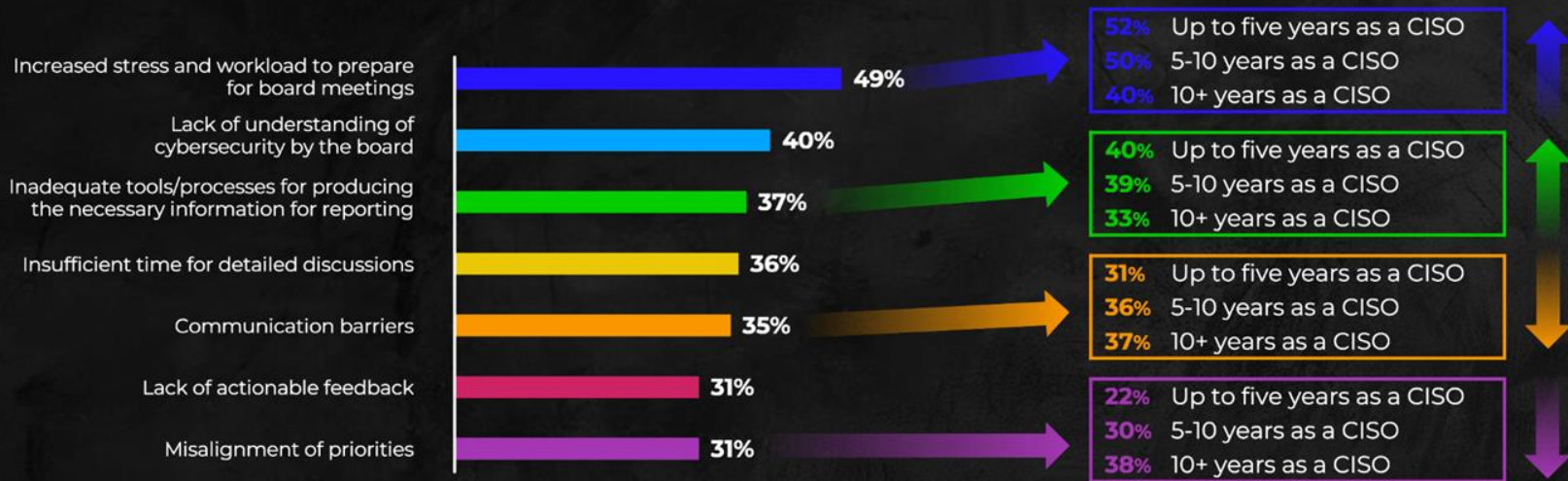
New digital businesses

Digital globalization

DIGITAL PLATFORM

Source: Capgemini Consulting-MIT Analysis

Board Reporting Intensifies



*I think CISOs really need to understand the board very well - **the board as a whole and each of the members**, because each member may have a **different risk appetite**."*

Singapore, Financial Services

***Establishing relationships** with the members to make sure they understand that **you're not there for yourself**, that the good of the organization is what you wake up every morning in your mind."*

United Kingdom, Manufacturing

CISO Burden Increases

84%

CISO role should be split into separate technical and business focused roles

Top 5 Benefits to Splitting the CISO Role



Looking ahead, the role of the CISO will be **primary about being a communicator. A business savvy type of CISO** is what people are going to be looking for in the next three to five years and to be **able to translate up and down** from your organization is very important."

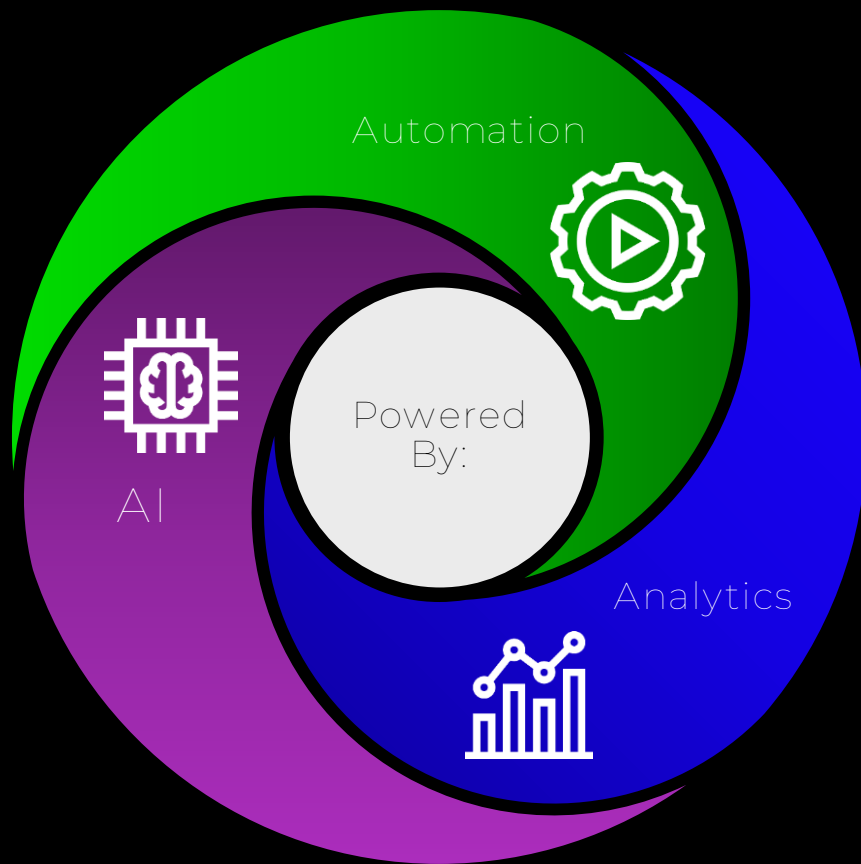
United States, Energy

Most of the people that I know in security have a very **deep tech background**. A lot of them speak only in acronyms and I have to tell them, **people don't understand what you're saying.**"

United Kingdom, Public Sector



Security Needs a Flexible Platform



Enabling a Secure Digital Platform

Protecting Data is at the core of IX/DX

BEST PRACTICE



Secure the Value Chain By Design



Employees as the First Defense



Robust Network and Endpoint Security



Continuous Monitoring and Threat Intel



Protect the Connected Ecosystem



Data Protection and Compliance



Proactively Exploit Data and AI

CAPABILITIES

Security Vision and Strategy

Digital Systems and Applications

Authentication and Access Control

Clear Strategy and Execution plan

Committed and active leadership

Continuous education

Cloud and On Premise

Mobile Devices

Email and Collaboration

Real-time and Open platform

Extended Detection Response

Proactive Automation

Communicate with Vision Story

Secure IT/OT/IOT/IIOT

Include the Supply Chain

Protection and Encrypton

Classification of Data

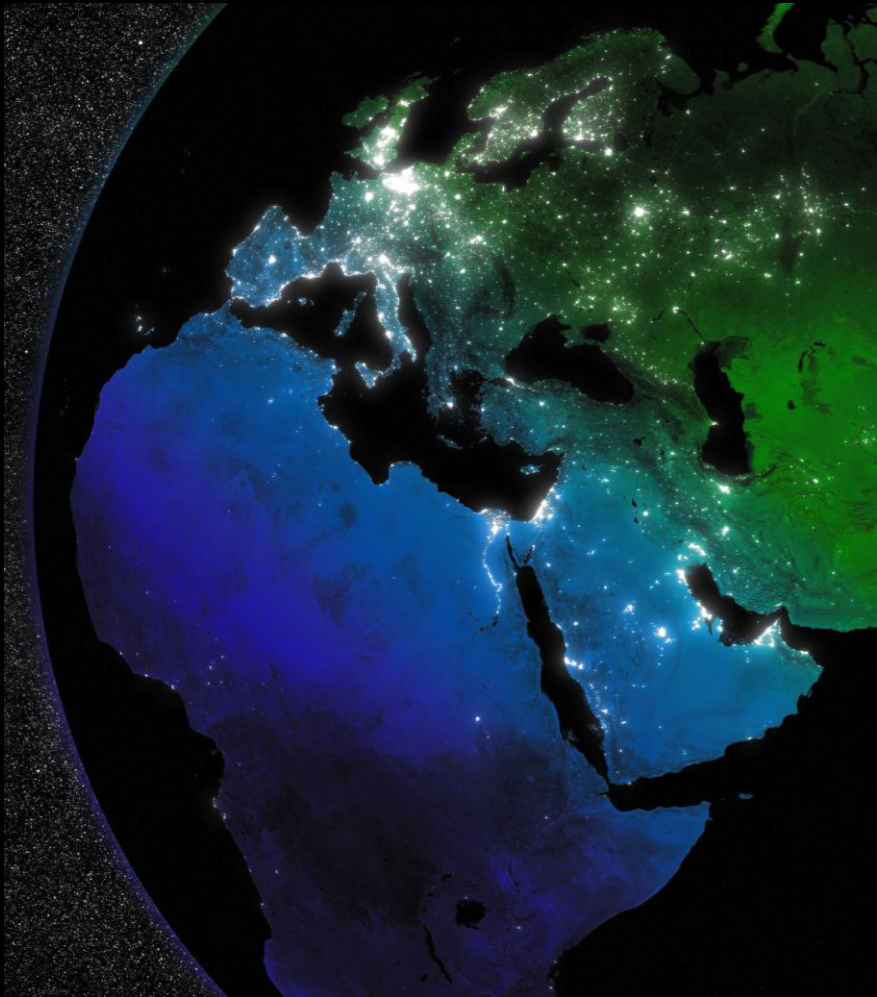
Privacy-preserving and Compliance

Invest in Data Talent and skills

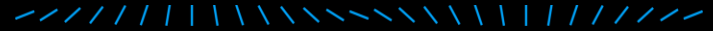
Include Security in AI Initiatives

Enrich Security with AI-enabled Ops



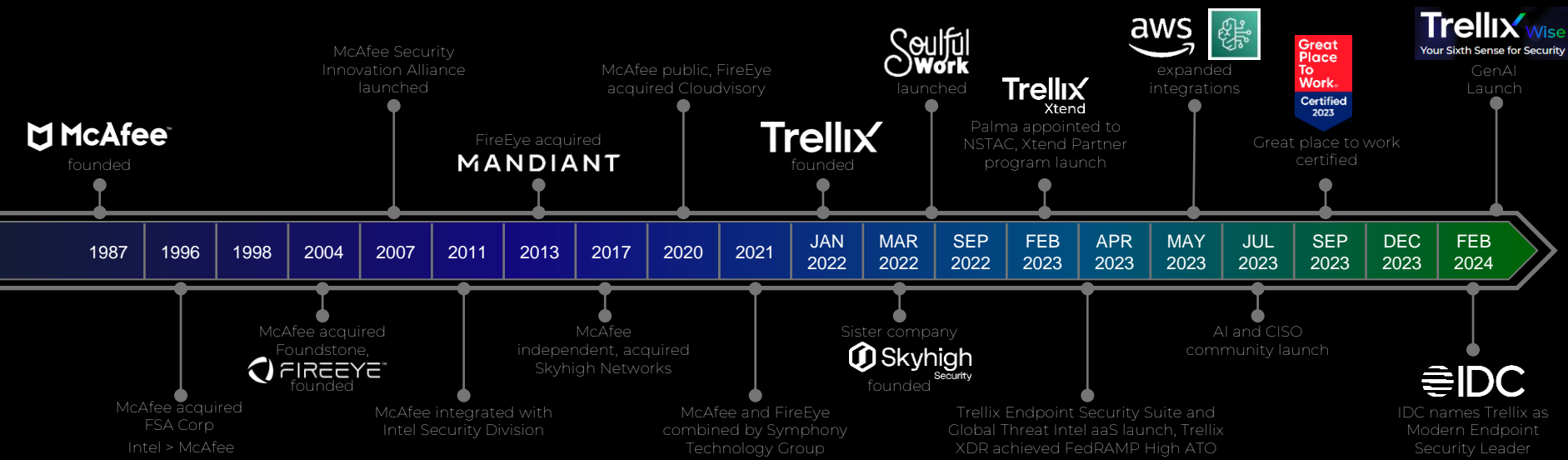


Our Priorities in EMEA

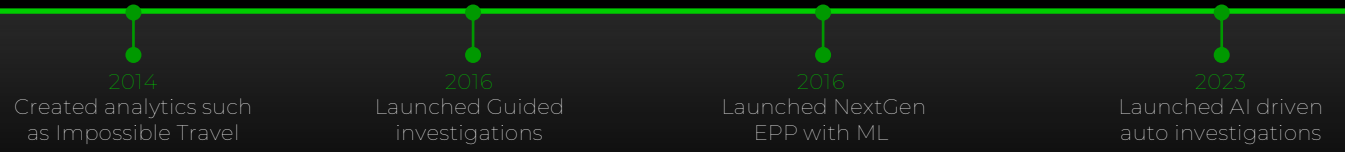


- 1 Elevate our People and our Ecosystem
- 2 Make our customers wildly successful
- 3 Value based engagements
- 4 Reconnect our Brand

37 Year Heritage



Rich History of Machine Learning & Artificial Intelligence



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Thank you!

